

DAME JURY 2008

The members of this year's DAME Awards Jury were:

- Mr. B. Dixon, Dixon Yacht Design, United Kingdom - Jury Chairman
- Ms. M. Bos-De Vaal, Art-Line Interiors BV, The Netherlands
- Mr. G. den Boef, Marine Industry Consultant, The Netherlands
- Mr. T. Conradi, judel/vrolijk & co Yacht Design and Engineering GmbH, President DBSV, Germany
- Mr. T.P.T. Donkin, retired ICOMIA secretary general, United Kingdom
- Mr. A. Frabetti, Ferretti - Advanced Yacht Technology Centre, Italy
- Mr. Prof. J.J. Jacobs, Professor Design TU Delft (University of Technology), The Netherlands
- Mr. J. Jakopin, J&J Design/Seaway, Slovenia
- Mr. R. Marshall, Roger Marshall Yacht Designs, author, U.S. Editor, The Yacht Report, USA



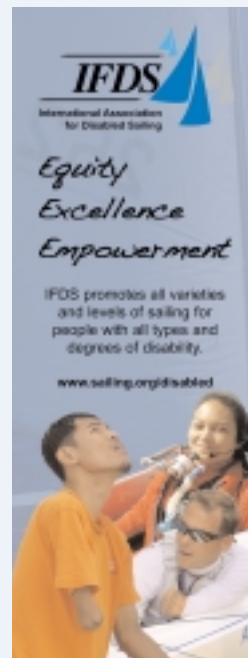
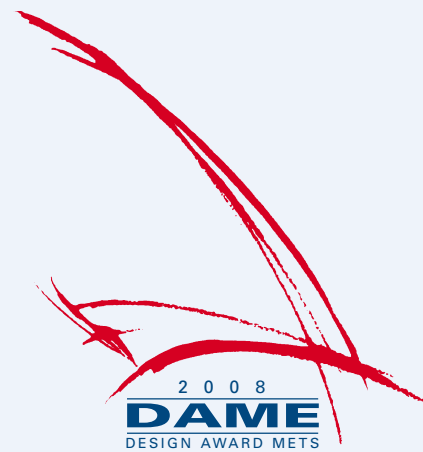
Around this year's winner, the Jury from left to right:
A.Fabretti, R.Marshall, J. Jakopin, B.Dixon, J.J. Jacobs, M.Bos-Vaals, T. Donkin,
T. Conradi and G. den Boef.

DAME PARTICIPANTS SUPPORT THE INTERNATIONAL ASSOCIATION OF DISABLED SAILING (IFDS)

This year, all participating companies paid a non-refundable registration fee per product entered to support IFDS. During the opening a cheque of 20,400 Euros was handed to the director. IFDS is responsible for all aspects of disabled sailing including recreation, training and racing and has members in more than 34 countries. It will use the donated funds to compile a set of specifications and guidelines for the development of equipment adaptations designed specifically for disabled sailors. Although disabled sailing continues to attract an ever-wider audience, the sport currently suffers due to the lack of universal standards and shared data.



In the DAME stand in Hall 6 you can find more information on IFDS as well as all nominated products and winners.



JURY REPORT

Tuesday 18 November 2008



18th DAME - Design Award METS Competition Jury Report on the 2008 DAME Awards

Just before the METS show, the DAME Jury convened in Amsterdam to select the 2008 overall winner of the prestigious DAME Award. The Jury had to choose the best product from among the 136 entries submitted from 21 different countries. But before the Jury members could pick an overall winner, they had to decide upon eight category winners, award a "green" certificate to the most environmentally advanced product, and also choose the most innovative marine product of the year. In addition, the Jury selected 53 products to be nominated for the DAME presentation at METS, and they picked 20 products to receive a "special mention." These special mentions are no small honour to the companies that receive them because they mean that a product came very close to being chosen a category winner.

The DAME Jury uses several criteria to select the products to be given awards. These include the degree to which the product styling, construction, functionality, and level of innovation are successfully integrated in relation to its intended use. Originality, ease of operation, impact on the marine industry, and a fair retail price are all taken into consideration as well during the selection process.

Chairman's Comments

The chairman of the DAME Jury, Bill Dixon, had very positive comments to make about this year's list of entries. "Although the number of entries was down somewhat compared with last year," he said, "the products reviewed showed a very high standard and quality of design. Like last year, many of the categories contained a number of strong contenders for the award, so deciding on the eventual category winners made for some interesting Jury discussions. We have awarded more special mentions this year, reflecting the strength of the field of entries."

And the Overall Winner of the DAME Award 2008 is...

The winner of the 2008 DAME award is the **Hybrid Propulsion System** from **Steyr Motors GmbH**. This hybrid propulsion system allows a yacht to operate in any of four modes. The engine itself can be used to start the engine, eliminating the need for a starter motor. The engine can also be used as a generator to charge the vessel's batteries. It can be used as well to leave a harbour in the cruise mode under electric power at speeds up to 5 knots. And finally, the engine can be used in the "boost" mode in situations where additional power is required to get the boat onto a plane. The best part of this product is that the additional generator/motor adds only 100 mm (4.2 inches) to the overall length of the engine and an additional 75 kg (165.4 pounds) of weight, yet it produces an output of 7kW at 48 volts. The electric control unit uses CAN bus protocol to monitor and regulate the engine in each mode, thus allowing it to be linked to other "smart" engine controls.



CATEGORY WINNERS

This year there were winners in six of the eight categories, plus - at the Jury's discretion - certificates of merit were awarded to the most ecological product and the most innovative product. These winners were:

Marine electronics: The MR F3000 BT EU Waterproof Bluetooth Handset from Cobra Electronics Europe Ltd. This waterproof Cobra handset uses Bluetooth technology to enable the handset to forward mobile telephone calls. Often it is impossible



to hear a mobile phone from inside a boat when the engine is running. With this new handset from Cobra, that problem is overcome. A user can send and receive loud, clear calls without having to step outside onto the deck. Incoming calls are clearly displayed on the handset's screen to allow the user to select which calls should be answered. In addition, the handset enables access to your phone book, is easy to program, and allows you to connect to your vessel's stereo system should you desire to do so.

Interior equipment, furnishings, materials, and electrical fittings used in cabins: The Tecma Privilege Toilet and Bidet.



The styling of the Tecma marine toilet and bidet is extraordinary and got the attention of the Jury very early in the judging process. The slight slope to the top of the toilet, the soft seat that closes gently so that you do

not wake your guests, and the hidden macerator technology all combined to make this product the category winner.

Deck equipment, sails, and rigging: The Ronstan Series 40 Orbit Blocks™. The Series 40 Orbit Blocks™ from Ronstan are intended for use on small sailboats and come in numerous configurations.



The blocks have a radically new design that concentrates the mass of the block within the load-carrying area. The block uses polymer materials, a Dyneema® rope link head, and other fiber-reinforced fittings to achieve a very high load-to-weight ratio.

The company has tested these blocks extensively on the racecourse to ensure that they provide the best value, strength, and weight savings possible.

Clothing and crew accessories: The Henri Lloyd TP2 Shadow 2G Jacket. This jacket incorporates



transparent panels in the sides of the hood to give the wearer far better peripheral vision than has ever been available before. It also uses Henri Lloyd's 2.5 layer TP2 alpha fabric, which combines a waterproof shell with a microporous coating to give better breathability on the inside with an improved water-repellent finish on the outside. The jacket is part of a larger line of TP2 shadow garments from Henri Lloyd.

Machinery, propulsion, mechanical, and electrical systems and fittings: The Steyr Motors GmbH Hybrid Propulsion won this category and was granted overall 2008 DAME winner as mentioned on the cover.

Marine-related software: The Navionics Mobile. Navionics has taken the company's premier line of charts and made them available for the latest generation of cell phones. Now you can view a chart on your cell phone, scroll in or out, check your GPS position (if your phone has a GPS), import services, or take advantage of any of the features of the Navionics charting system. The system offers increased safety for boaters who may still be using paper charts, while at the same time keeping them in touch and up-to-date on the water.



SPECIAL CERTIFICATES

'Most ECO friendly product' certificate: The Blue and Green Marine Ltd. Hull Protection System. This system is designed to control marine growth on boat hulls. It uses ultrasonic waves and is completely silent when in use.



'Most innovative product' certificate: The Spinlock Ltd. ZR 1014 Jammer. This product came close to being a category winner. Designed for sailboats in the 38 to 50 foot range, it holds loads up to 1,500 kgs on 10 to 14 mm lines. It has a unique "grip switch" device that allows the user to unload the Jammer even while it is under load. The styling is exceptionally clean and attractive in a fiber-reinforced body.



SPECIAL MENTIONS

Marine electronics

- Blue and Green Marine Ltd. - Hull Protection System. An ultrasound slime prevention device to help reduce the need for antifouling.
- Dometic Group - WAECO Sine Power Inverter. Nicely designed inverter for yachts and boats.
- Dometic Group - WAECO Perfect Charge IUOU Automatic Chargers. Nicely designed automatic charger.
- Navico Norway A/S - B & G New Display Range. Large hi-contrast waterproof screens for excellent visibility.
- Tacktick Ltd. - T106 Remote Display System. A solar powered, hand held remote display with multiple screen options to wirelessly display navigation data interfaced from on-board navigation instruments.

Interior equipment, furnishings, materials and electrical fittings used in cabins

- Kayospruce Ltd - Zlide. As a single Zip Slider designed to replace any previously broken sliders.
- Kenyon International Inc. - Kenyon PUPS. Pop Up Potholder System built into the ceramic glass cook top and when not in use is flush with the cooking surface.
- Oval Stainless - Oval Elford Hinge. A uniquely designed hinge for a specific use.
- Southco Europe Ltd. - Polar - Magnetic Deadbolt Latch. A very smoothly operating drawer latch.

Marina equipment, boatyard equipment and boat construction tools and materials

- Aronowitsch & Lyth AB - Strong Grip. A device for securing a boat cover or tarpaulin without having to make holes in the cover. It comprises a metal clip and a circular roller to efficiently hold the material.

Deck equipment, sails and rigging

- C-Tech Ltd - CT Flexifurl - Flexible battens that can be rolled up when the sail is furled and still do the job when the sail is unfurled.
- Harken Inc. - TTR Airblocks®. A lightweight high load bearing block for use on high performance yachts. The blocks have titanium roller bearings and are about half the weight of similar sized blocks.
- Lofrans S.p.A. - Easy Chain 4000 D. Instead of making a hawse blocking pile when the chain drops out of the hawse pipe, the Lofrans Easy Chain 4000D spreads the pile.
- Spinlock Ltd. - ZR1014 Jammer. A well designed sheet jammer for lines on yachts in the 38' to 50' range.

Clothing and crew accessories

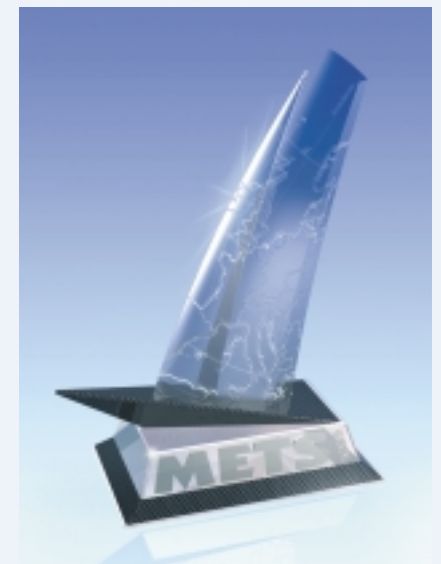
- Musto - Musto LPX Jacket. A lightweight breathable Gore-Tex jacket with Keprotec fabric in areas of hard wear. The jacket is designed for use in warm, wet conditions.

Life saving and safety equipment

- Corderie Henri Lancelin - Photoluminescent rope 10 mm. For night time sailing having a photoluminescent rope makes it easier to see and to use.
- Wichard - Lyf'safe. A complete jacklines kit allowing safer operations, designed to simultaneously prevent 2 individuals from going overboard.

Machinery, propulsion, mechanical and electrical systems and fittings

- Fischer Panda - GmbH Panda 6000i. A very quiet water cooled generator housed in its own self contained box.
- Mastervolt B.V. - Digital DC 10x10A. Complete digitalization of the power distribution made possible by MasterBus and the Digital DC module.
- Mastervolt B.V. - 24v/160Ah Li-ion battery. A nicely designed lithiumion battery that comes in its own carrying case with built in handles.



Former chairman and leading naval architect Tony Castro is the designer of the DAME prize; The trophy reflects the truly international entry field and focus of the Design at METS Awards.

