

METS TRADE

MARINE
EQUIPMENT
TRADE
SHOW

EXHIBITOR IN
THE SPOTLIGHT

15 - 16 - 17
NOVEMBER 2022
RAI AMSTERDAM

RONDAL

METSTRADe FEATURES



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RONDAL

Meet Rondal, exhibitor at METSTRADE 2022. In this case study Rondal tells us about their company and explains why it's beneficial for them to exhibit at METSTRADE, what they will be showcasing at this year's show and much more!

Rondal was founded in 1976 and has a deeply engrained tradition to design, engineer and build some of the world's best composite spars and components for the industry's most outstanding superyachts.

What products are you offering?

With over 45 years of experience in creating superyacht spars, Rondal has more recently evolved into a carbon fibre specialist; building spars and components for a global array of award-winning superyacht builders. Our spars, composite components, winches and deck equipment have proven themselves to be of engineering excellence, superior craftsmanship, and reliable seaworthiness.

METSTRADE IS THE LARGEST B2B MARINE EQUIPMENT EXHIBITION, OFFERING US THE PERFECT OPPORTUNITY TO CONNECT WITH INDUSTRY PROFESSIONALS. THE SHOW PROVIDES A UNIQUE PLATFORM FOR ENGAGING IN CONVERSATIONS WITH OUR NETWORK ABOUT INDUSTRY TRENDS, DEVELOPMENTS – AND, OF COURSE, A PLATFORM TO GENERATE NEW BUSINESS

Tell us about your company - what are your specialisms and what geographical area do you operate in?

Rondal was founded in 1976 and we have a deeply engrained tradition to design, engineer and build some of the world's best composite spars and components for the industry's most outstanding superyachts. We are a team of over 65 craftsmen and trade apprentices, dedicated to honoring our traditions of excellence whilst

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continuing to push new boundaries in superyacht composite development. Rondal was originally founded to meet market demand for high-quality aluminium spars and hatches. Over the last 25 years, Rondal evolved into a carbon fibre specialist, with a wide-ranging product portfolio.

Who are your target audience and how does METSTRADE cater to them?

Rondal's target audience consists of a variety of industry professionals who are looking for high performance carbon products.

OUR BIGGEST CHALLENGE DURING THE PANDEMIC HAS BEEN THE LACK OF FACE-TO-FACE CONTACT WITH OUR NETWORK. AS A SUPERYACHT SPAR- AND COMPONENT MAKER, WE BELIEVE IT IS CRUCIAL FOR US TO FULLY UNDERSTAND THE 'WHY?' OF EACH AND EVERY PROJECT

What is your main reason to exhibit at METSTRADE?

METSTRADE is the largest B2B marine equipment exhibition, offering us the perfect opportunity to connect with industry professionals. The show provides a unique platform for engaging in conversations with our network about industry trends, developments – and, of course, a platform to generate new business. This year, we will showcase our latest winch and hatch designs, among other exhibits, and we are looking forward to meeting clients and friends.

What will you be showcasing this year at METSTRADE?

Expect to see a comprehensive overview of our product range at Rondal's METSTRADE stand this year. We plan to showcase the latest innovations for the products that we supply. If you are keen to learn more about these latest developments, please make sure you visit our stand!

What challenges did your company face during the global COVID-19 pandemic?

Our biggest challenge has been the lack of face-to-face contact with our network. As a superyacht spar- and component maker, we believe it is crucial for us to fully understand the 'Why?' of each and every project. Through close collaboration and sharing a vision with our clients, we can surpass expectations. Our aim has always been to build and maintain longterm partnerships, and over the last two years, this was mainly reduced to connecting online. Looking back, we are proud to see the flexibility shown by our team, and their resolve to realize clients' dreams.

What are you looking forward to most for this year's METSTRADE?

We are looking forward to showcasing our latest technology, meeting with our network, friends, and partners, and creating memories at a memorable show.

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Are you curious about your opportunities at METSTRADE?
Click **here** to get in touch!

WHY EXHIBIT AT METSTRADE?

- ✂ Be present at the world's largest trade exhibition for marine equipment, materials and systems.
- 👁 Monitor your competitors: we have participants from every leisure marine industry segment, from superyachts to marinas & yards and construction materials.
- 📍 Connect with leisure marine professionals from 116+ different countries in Amsterdam.

BENEFIT FROM THE EARLY BIRD RATES BEFORE 1 MAY 2022!

Book your stand for the METSTRADE show before 1 May to benefit from the early bird rates. More information on the different Stand Packages, Prices and Specific Terms and Conditions for Event Participation is available on metstrade.com/exhibiting.

CAREFREE EXHIBITING

▶ METSTRADE

▶ MYP MARINA YACHT PAVILION

▶ CMP CONSTRUCTION MATERIAL PAVILION



Standard



Deluxe



Royal

▶ SYP SUPER YACHT PAVILION



Premium all-inclusive package (white or black)

FOR MORE INFORMATION
CLICK OR SCAN THE QR-CODE



	EARLY BIRD RATES BEFORE 1 MAY	STANDARD RATES FROM 1 MAY		EARLY BIRD RATES BEFORE 1 MAY	STANDARD RATES FROM 1 MAY
STANDARD	€ 397 PER M ²	€ 422 PER M ²	12 M ²	€ 7,656	€ 7,956
DELUXE	€ 443 PER M ²	€ 468 PER M ²	18 M ²	€ 11,448	€ 11,898
ROYAL	€ 471 PER M ²	€ 496 PER M ²	24 M ²	€ 15,192	€ 15,792
			36 M ²	€ 22,680	€ 23,580

PRICES EXCL. REGISTRATION FEE OF € 495 PLUS VAT