METS TRADE
MARINE EQUIPMENT TRADE SHOW

EXHIBITOR IN THE SPOTLIGHT

15 - 16 - 17
NOVEMBER 2022
RAI AMSTERDAM

Webasto
Feel the Drive

indel Webasto Marine

METSTRADE FEATURES

SYP SUPER YACHT PAVILION
MYP MARINA YARD PAVILION
CMP CONSTRUCTION MATERIAL PAVILION

ORGANISED BY rai AMSTERDAM
POWERED BY ICOMIA
MEMBER OF IPSSO
OFFICIAL METSTRADE MAGAZINE IBI
OFFICIAL SYP MAGAZINE The Superyacht Report
OFFICIAL MYP MAGAZINE Marina World www.marinaworld.com

Webasto Feel the Drive

indel Webasto Marine

Meet Webasto and Indel Webasto Marine, exhibitor at METSTRADE 2022. In this case study Webasto and Indel Webasto Marine tell us about their company and explains why it's beneficial for them to exhibit at METSTRADE, what they will be showcasing at this year's show and much more!

Webasto, expert in thermal management, roof & electromobility systems, and Indel Webasto Marine, the leading system supplier for high quality galley equipment, offer innovative solutions for marine applications.

What products are you offering?

Webasto and Indel Webasto Marine are leading systems' partners for mobility and comfort solutions. Indel Webasto Marine offers a wide product range of refrigerators and freezers, built-in and travel boxes, wine cellars, water boilers, safes as well as customized solutions for more comfort on board. Webasto offers complete comfort solutions based on our heating, cooling and roof & shading systems, ready for e-mobility with our CV high voltage standard battery.

> ***METSTRADE IS A UNIQUE PLACE TO MEET MARINE ACTORS FROM ALL OVER THE WORLD. WE HOPE TO BE ABLE TO SHAKE HANDS AGAIN WITH CUSTOMERS FROM ALL OVER THE WORLD IN THE UNIQUE MARINE ATMOSPHERE OF METSTRADE***

Tell us about your company - what are your specialisms and what geographical area do you operate in?

Our motto is: innovation and global presence. Innovation to better serve our demanding customers with the latest technology tested and supported by our automotive DNA. International service as it is an essential part of our customer excellence programs to support our customers in their journey around the world with our network supported by 50 locations worldwide.

Who are your target audience and how does METSTRADE cater to them?

We mainly aim to meet customers or prospects acting in shipyards, importers or retail companies.

What is your main reason to exhibit at METSTRADE?

METSTRADE is a unique place to meet marine actors from all over the world. This is a very dense and effective show concentrated in just 3 days. In addition, for us it is also the occasion to have our worldwide marine team together.

What will you be showcasing this year at METSTRADE?

This year we will have the chance to showcase again lots of new comfort solutions especially in refrigeration, air conditioning and roof & shading. Don't be shy, come and visit us on our booth!

What challenges did your company face during the global COVID-19 pandemic?

On top of the health impact on our employees, followed by an economic downturn except for the leisure economy, COVID-19 has posed significant challenges for supply chains globally. There is some light at the end of the tunnel, but the conflict in Ukraine is bringing a lot of uncertainty.

What are you looking forward to most for this year's METSTRADE?

We hope to be able to shake hands again with customers from all over the world in the unique marine atmosphere of METSTRADE.

Are you curious about your opportunities at METSTRADE?

Click **here** to get in touch!

WHY EXHIBIT AT METSTRADE?

- Be present at the world's largest trade exhibition for marine equipment, materials and systems.
- Monitor your competitors: we have participants from every leisure marine industry segment, from superyachts to marinas & yards and construction materials.
- Connect with leisure marine professionals from 116+ different countries in Amsterdam.

BENEFIT FROM THE EARLY BIRD RATES BEFORE 1 MAY 2022!

Book your stand for the METSTRADE show before 1 May to benefit from the early bird rates. More information on the different Stand Packages, Prices and Specific Terms and Conditions for Event Participation is available on metstrade.com/exhibiting.

CAREFREE EXHIBITING

METSTRADE MYP MARINA YARD PAVILION CMP CONSTRUCTION MATERIAL PAVILION

Standard

Deluxe

Royal

SYP SUPER YACHT PAVILION

Premium all-inclusive package (white or black)

FOR MORE INFORMATION CLICK OR SCAN THE QR-CODE

	EARLY BIRD RATES BEFORE 1 MAY	STANDARD RATES FROM 1 MAY
STANDARD	€ 397 PER M²	€ 422 PER M²
DELUXE	€ 443 PER M²	€ 468 PER M²
ROYAL	€ 471 PER M²	€ 496 PER M²

PRICES EXCL. REGISTRATION FEE OF € 495 PLUS VAT

	EARLY BIRD RATES BEFORE 1 MAY	STANDARD RATES FROM 1 MAY
12 M²	€ 7,656	€ 7,956
18 M²	€ 11,448	€ 11,898
24 M²	€ 15,192	€ 15,792
36 M²	€ 22,680	€ 23,580