

The 33rd edition of METSTRADE was definitely one to remember. Although the circumstances were different than previous years, it was great seeing the leisure marine industry back together last November. We look very much forward to the 2022-edition and we hope to welcome you as an exhibitor as well!

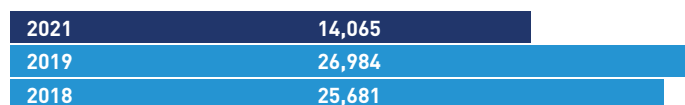
FACTS & FIGURES - VISITORS

METSTRADE 16-17-18 NOVEMBER 2021

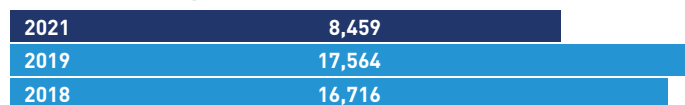
Visitor appreciation



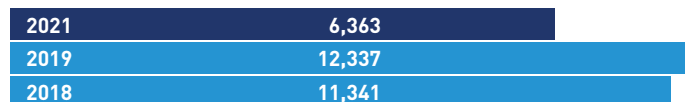
Number of visits



Number of unique visitors



Number of companies

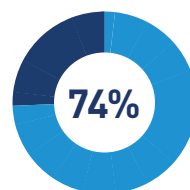


METSTRADE Communities

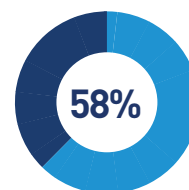
Newsletter subscribers	50,000+
Unique visitors METSTRADE.com	255,000+
Facebook	11,900+
Twitter	4,600+
LinkedIn	4,800+
Instagram	3,000+

Primarily interested in:

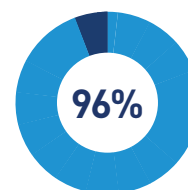
SuperYacht Pavilion	22%
Marina & Yard Pavilion	6%
Construction Material Pavilion	9%
METSTRADE Overall	63%



Decision makers



International visitors



Intends to visit again

METS YOUNG PROFESSIONALS CLUB



Attendance Young Professionals (< 35 years)

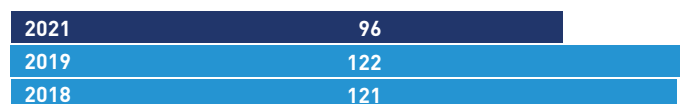
TOP 5 VISITING COUNTRIES

	1. The Netherlands	42%
	2. Italy	7%
	3. Germany	6%
	4. United Kingdom	6%
	5. France	6%

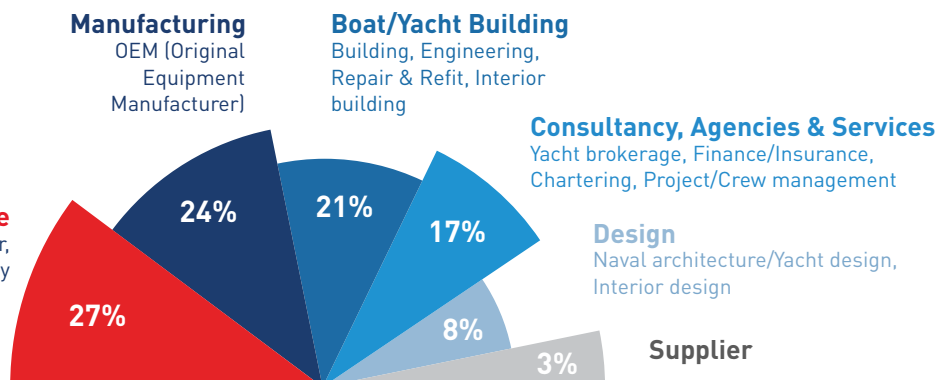
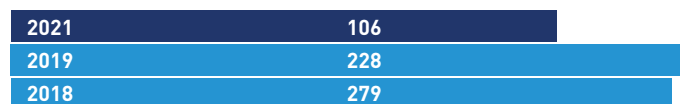
ORIGIN

Europe	92%
Asia	3%
North America	2%
Oceania	1%
Africa	1%
South America	1%

Number of represented countries



Number of (trade) journalists



FACTS & FIGURES - EXHIBITORS

METSTRADE 16-17-18 NOVEMBER 2021

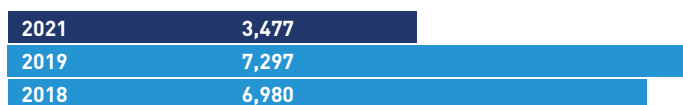
Exhibitor appreciation



Exhibitor attendance



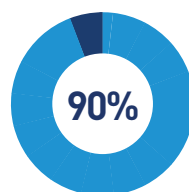
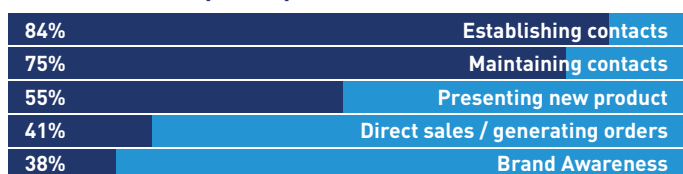
Exhibitor stand personnel



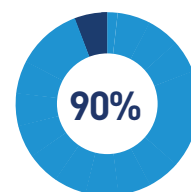
Representing countries



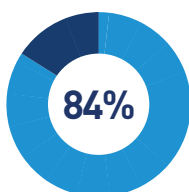
Main reasons to participate in METSTRADE



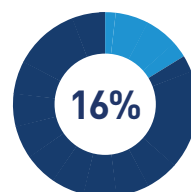
Recommends exhibiting



Intends to exhibit again



International exhibitors

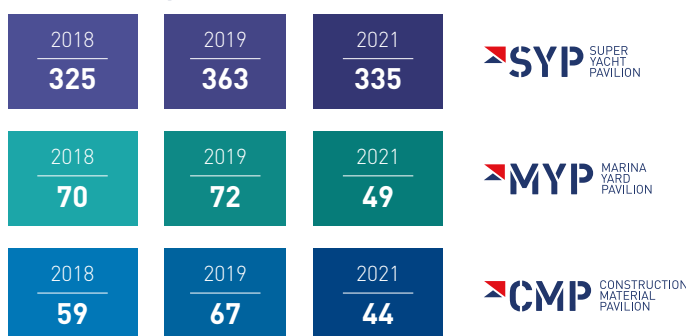


New companies

19 Country pavilions



METSTRADE pavilions



PLATFORM FOR TRENDS, INNOVATIONS AND SHARING KNOWLEDGE

METSTRADE plays a vital role in sharing knowledge and expertise. The METSTRADE 2021 content program included the latest developments on onboard comfort, smart innovations to make boating more accessible and sustainability such as hybrid and electric propulsion systems, engines and renewable, reusable and recyclable construction materials. Two globally recognised awards – the DAME Design Award and the Boat Builder Awards for Business Achievement (in cooperation with IBI) – enjoy enormous prestige and a worldwide commercial impact. Winning such an award is the ultimate honour for companies and innovators. The all-new METSTRADE TV including METSTRADE Connect virtual platform enables to provide the top-notch content to marine professionals worldwide all year round.

BENEFIT FROM THE EARLY BIRD RATES BEFORE 1 MAY 2022!

Book your stand for the METSTRADE show before 1 May to benefit from the early bird rates. More information on the different Stand Packages, Prices and Specific Terms and Conditions for Event Participation is available on metstrade.com/exhibiting.

CAREFREE EXHIBITING

METSTRADE

MYP MARINA YACHT PAVILION

CMP CONSTRUCTION MATERIAL PAVILION

SYP SUPER YACHT PAVILION



Standard



Deluxe



Royal



Premium all-inclusive package (white or black)

FOR MORE INFORMATION
CLICK OR SCAN THE QR-CODE



	EARLY BIRD RATES BEFORE 1 MAY	STANDARD RATES FROM 1 MAY		EARLY BIRD RATES BEFORE 1 MAY	STANDARD RATES FROM 1 MAY
STANDARD	€ 397 PER M ²	€ 422 PER M ²	12 M ²	€ 7,656	€ 7,956
DELUXE	€ 443 PER M ²	€ 468 PER M ²	18 M ²	€ 11,448	€ 11,898
ROYAL	€ 471 PER M ²	€ 496 PER M ²	24 M ²	€ 15,192	€ 15,792
			36 M ²	€ 22,680	€ 23,580

PRICES EXCL. REGISTRATION FEE OF € 495 PLUS VAT

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