



BOAT BUILDER AWARDS FOR BUSINESS ACHIEVEMENT 2021 TERMS AND CONDITIONS OF PARTICIPATION

The Boat Builder Awards for Business Achievement, jointly run by IBI and METSTRADE, recognises the significant contributions of individuals, teams and supply chain partners within boat building companies globally. This prestigious and widely recognised awards programme has been supported since inception by headline sponsor, Raymarine.

The critical influence of boat and superyacht production and refit activity across the whole industry cannot be under-estimated. The 2021 edition of the Boat Builder Awards will raise awareness of the great work that has happened since last September by considering entries in six categories spanning design, innovation, collaborative working, environmental responsibility, marketing and personal achievement.

Entry to the Boat Builder Awards is free and open to boatbuilders, shipyards, and manufacturers of leisure boats and superyachts or, for some categories, those employed by them. Nominations can be made by anyone in the marine industry. See each category for the type of nomination expected.

The awards evening will be held in the controlled environment of RAI Amsterdam with appropriate safety measures according to RAI's stringent COVID-19 protocol, on Wednesday 17 November from 17:30-20:30. The top-named companies will also be featured on METSTRADE TV within a special Boat Builder Awards programme.

Award Nominations

- 1) Nominations can be made directly by the individuals or businesses whose activities, products and services are entered, or by any professional working within the leisure marine industry who wishes to highlight the good work of others.
- 2) Multiple nominations can be made by one individual, but each nomination should be unique.

- 3) To nominate yourself, your business or a third party, complete and submit the online application form at <https://bbaentry.co.uk> by **6 October 2021**.
- 4) All nominations must comply with these terms and conditions and with the award categories to be eligible for judgement.
- 5) Nominations should include clear information, in English, with as much explanation as possible, completing all mandatory fields including a statement regarding the product, initiative or person being nominated and a statement as to why they should win the award.
- 6) Please remember that the more information the judges have to work with, the better the chances of recognition. Nominations should also include:
 - a. One or more PDF documents supplying additional supporting information, such as:
 - i. letters of support reflecting the nominee's initiatives and achievements;
 - ii. articles or other media pieces portraying the nominee's efforts;
 - iii. presentations, brochures, project and/or company reports illustrating the merits of the nomination and explaining the product, service, initiative, business(es) or person being nominated;
 - b. Good quality digital high resolution images (only jpg, png, gif, tif and bmp format, 300 DPI preferred and at least 1200x600 pixels) of the product, service, initiative, business(es) and/or person(s) if you have them, including company logos for publication.
 - c. Links to videos, if available.

Validity

- 1) The Lifetime Achievement Award has no specific timeframe of activity.
- 2) For the Rising Star category, nominees should be no older than age 35 on 16 November 2021.
- 3) For all other categories, the nominated products, initiatives and services should have been released, improved, implemented or launched onto the market between 1 September 2020 until 16 November 2021.
- 4) Nominations and the products, services and initiatives described must not infringe the intellectual property rights of other businesses.
- 5) No transfer of intellectual property rights or copyright is inferred by entry in the Boat Builder Awards. The co-organisers, RAI Amsterdam and Boating Communications Ltd, respect all rights vested in original designs, initiatives and concepts. RAI

Amsterdam and Boating Communications Ltd do not take position in any intellectual property or copyright dispute.

- 6) Entrants should note that:
 - a. Any nominated products that fall under Annex II of the EU Recreational Craft Directive (2013/53/EU) must comply with this directive and be CE marked if intended for sale in the EEA.
 - b. Any nominated products must comply with any EU legal requirements such as the EMC and Machinery Directives, where applicable, if intended for sale in the EEA.
 - c. Additionally, entrants should indicate if the product complies with any ISO standards or Classification Society Rules where these would apply in service.
- 7) Any entry that does not conform to the requirements described above will not be eligible for consideration by the Judges.
- 8) The Judges may re-allocate a nomination to a different category if they find it might be more appropriately placed there.
- 9) No RAI Amsterdam or Boating Communications Ltd personnel or persons involved in the judging or administration of the competition may take part in the competition.
 - a. A judge with any commercial interest in an entry will notify the Chair and reclude himself / herself from judging the category or categories in which the nomination is made.
- 10) No sponsor may be nominated for the category that they sponsor.

Presentation of nominations

- 1) All shortlisted nominations may be featured on the Boat Builder Awards presentation within METSTRADE. In the event of this presentation being held the METSTRADE Show organisation will be responsible for the set-up using materials supplied in the entry and/or solicited from the nominee.
 - a) In the event that COVID-19 restrictions create practical difficulties with this presentation, alternative options will be considered including a digital showcase.
- 2) All shortlisted nominations will be featured at a socially distanced Boat Builder Awards ceremony on the evening of Wednesday 17 November using materials supplied in the entry and/or solicited from the nominee.
 - a) In the event that COVID-19 restrictions create practical difficulties with this presentation, alternative options will be considered including a streamed digital presentation.

Announcements

- 1) A press release of the shortlisted nominations will be sent out in the run-up to METSTRADE.
- 2) The shortlisted nominations and category winners will be announced at the Boat Builder Awards ceremony on 17 November 2021. All shortlisted nominees will be invited to attend.
- 3) Press release, social media, video, IBI coverage and METSTRADE Daily News coverage of the winning nominations will be circulated immediately following the Boat Builder Awards ceremony.
- 4) METSTRADE also plans to run a 25-minute Boat Builder Awards programme on METSTRADE TV, co-hosted by Ed Slack of IBI, broadcast online via METSTRADE.com on Thursday 18 November. Viewers will see a short impression, highlights of the award ceremony and interviews with some of the winners in approximately 25 minutes. This will form part of the hybrid approach of METSTRADE 2021 to connect with the marine professionals all over the world that are unable to attend the show in Amsterdam this year. Programming will also be available on demand after the show.

Boat Builder Awards judging panel 2021

The award is judged by an international panel of experts:

- Mr Ed Slack, Editor of *IBI* magazine, UK – chair of the Boat Builder Awards
- Mr Hugo Andreae, Editor *Motor Boat and Yachting* magazine, UK
- Mr David Cipriani, boat and industrial designer, president of yacht design at Centrostiledesign, Italy
- Mr Michel Luizet, Editor, *Neptune* magazine, France
- Mr Craig Ritchie, North America Correspondent of *IBI* magazine, USA
- Mr Lars-Ake Redeen, Chief Editor, *Batliv* magazine, Sweden
- Mr Klaus Röder, Carpe Diem Yacht Design, Germany

The Boat Builder Awards panel of Judges will be supported by a non-voting secretary, Mr Kim Hollamby, Hollamby Partnership, UK.

Judging Criteria:

- 1) The Judges will draw upon their broad experience of the marine industry and the information and images submitted within nominations to make their assessments.

- 2) For each category, the Judges will be looking for examples of innovation, best practice and fresh ideas. For categories focused on people, the Judges will be looking for inspirational examples of service, work and advancement within boat building.

Boat Builder Awards categories

Collaborative Solution between Boat or Superyacht Builder and its Supply Chain Partner

This award recognises boat and superyacht builders or refit yards and supply chain partners such as equipment manufacturers that have collaborated from a conceptual stage as if working in one team to develop a particular solution to a design challenge, innovation or efficiency improvement.

Innovative On-Board Design Solution – for boat builder and shipyard companies or boat design companies nominating a specific yacht solution

The Innovative On-Board Design Solution Award recognises boat and superyacht builders that have developed a specific design feature that transforms their end users' on-board experience.

Environmental Initiative – for boat builder and shipyard companies

Boat builders nominated for this award will highlight any change that targets sustainability. Examples include lifecycle awareness, reducing the operational impact of boats and yachts and improving production processes, as well as recycling initiatives and support of environmental improvement projects.

Retail Marketing Initiative – for boat builder and shipyard companies

This category recognises advances in retail marketing where the builder, working alone or with a dealer, has demonstrated real innovation in marketing to end users. Examples could include campaigns, boat show initiatives, successful partnerships, dealer promotions and responses to COVID-19 restrictions.

Rising Star – for individuals working for a boat builder or shipyard

Individuals nominated in this category will be aged 35 or under, working for a boat builder and will have been making a growing impact on any aspect of their business, from design and production, to management, buying and any other boat building discipline. Nominees should be no older than age 35 on 16 November 2021.

Lifetime Achievement Award – for individuals working for a boat builder or shipyard

We invite nominations to this special award for a person who has made a lifetime's contribution as a boat builder. Nominees will have made a significant impact on the boat building businesses that they have been associated with in their careers.

The following prizes are offered:

Category winner: a Boat Builder Awards trophy and certificate

Honourable Mention: a Boat Builder Awards certificate

Shortlisted nomination: a Boat Builder Awards certificate

General Information:

- 1) The Jury will reach its decision in October. Shortlisted nominations will be informed by the end of October, by e-mail.
- 2) There are no cash or other alternatives to the prizes.
- 3) If the Judges do not consider any of the nominations submitted to be of sufficient quality, they can decline to award a prize for any given Category.
- 4) The decision of the Judges is final. There will be no opportunity to question the decisions of the Judges and no correspondence will be entered into.
- 5) The boat builder, shipyard or manufacturer mentioned in any nomination will receive primary recognition for any boats, yachts, products, initiatives or services which the Judges consider for an award.
- 6) Businesses and individuals making or soliciting nominations for their own products, initiatives, services or personnel are considered, by virtue of their participation in the competition, as having granted permission for the entries to be featured and their names to be published. They also grant permission for circulation of entry photographs and product descriptions for the purposes of Boat Builder Awards presentation and publicity, including display at METSTRADE and publication in RAI and third-party media.
- 7) Businesses and individuals making nominations for or on behalf of third parties are considered, by virtue of their nomination, as having granted permission for their comments to be used anonymously for the purposes of Boat Builder Awards presentation and publicity, including display at METSTRADE and publication in RAI and third-party media.
- 8) Businesses and individuals who have received unsolicited nominations will, if shortlisted, be approached for permission for the entries to be featured and their names to be published. They will also supply if required, and grant permission, for circulation of entry photographs and product descriptions for the purposes of Boat

Builder Awards presentation and publicity, including display at METSTRADE and publication in RAI and third-party media. If such permission is not granted, the business or individual accepts that their nomination might be withdrawn, with no recourse.

- 9) All businesses and individuals recognise, by virtue of their participation, the rules of the contest and agree to observe these rules unconditionally.

For more information please contact:

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